



# BAKE

BAKE | DRINK | SUPPORT

FUNDRAISING PACK



[WWW.ROYALBERKSCHARITY.CO.UK/BIGBAKE](http://WWW.ROYALBERKSCHARITY.CO.UK/BIGBAKE)

The Royal Berks Charity is the working name of the Royal Berkshire NHS Foundation Trust Charity. Registered Charity number 1052720  
Phone: 0118 322 8860 | Email: [charity@royalberkshire.nhs.uk](mailto:charity@royalberkshire.nhs.uk) | Royal Berks Charity, London Road, Reading, RG1 5AN

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# BIG BAKE WELCOME PACK

## **Thank you for joining the Royal Berks Charity Big Bake!**

Your support helps us raise vital funds for patients, families, and staff across the Royal Berkshire NHS Foundation Trust and the seven sites we support across Berkshire and South Oxfordshire.

Whether you're baking up a storm in the office or hosting a coffee morning amongst friends, your contribution makes a real difference.

### **What is the Big Bake?**

The Big Bake is a fantastic way to bring people together over delicious cakes, biscuits, and bakes while raising money for the Royal Berks Charity. Host your event at home, work, school, or in your community – any time, any place!

### **What Your Fundraising Could Support**

Your donations could be used for:

**Life-saving Equipment:** Helping to purchase specialist medical equipment for critical care units.

- **Patient Comfort & Support:** Funding projects that improve the hospital experience, such as comfortable chairs for chemotherapy patients, sensory equipment for children, or entertainment for long-term stays.
- **Staff Wellbeing:** Supporting NHS staff with wellbeing initiatives, training, and development opportunities to help them provide the best possible care.
- **Research & Innovation:** Investing in new treatments, medical research, and cutting-edge technology to advance patient care.
- **Family & Bereavement Support:** Providing dedicated spaces, counselling services, and resources to support families through difficult times.

## How to Host Your Big Bake

### 1. Pick a Date & Venue

Choose a time and place that works best for you – whether at home, in your workplace, or in a community hall.

### 2. Invite Your Guests

Send invites to friends, family, and colleagues. You can use our Big Bake Invitations included in this pack!

### 3. Bake & Prepare

Get creative in the kitchen or ask guests to bring their own homemade treats. If baking isn't your thing, shop-bought goodies work just as well!

### 4. Raise Funds

Set up a donation tin, ask for a suggested donation per slice, or run a fun baking competition with an entry fee. You can also set up an online fundraising page: [www.justgiving.com/campaign/rbcbigbake](http://www.justgiving.com/campaign/rbcbigbake).

### 5. Have Fun & Share the Joy!

Enjoy your event, take plenty of photos, and share them with us on social media using #RBCBigBake.

## Fundraising Tips

- Set a target – it helps motivate your supporters!
- Encourage friendly competition – best bake, most creative, or best-decorated cake!
- Add a raffle or game to boost donations.
- Promote your event on social media.
- Ask your employer about matched funding.

## What's Included in Your Welcome Pack?

- ✓ Fundraising Tips & Ideas
- ✓ Big Bake Invitations
- ✓ Printable Cake Labels & Pricing Tags
- ✓ A Donation Form & Online Giving Guide
- ✓ Posters to Promote Your Event
- ✓ Recipe Ideas



**For any questions or support, get in touch with us at:**

✉ [charity@royalberks.nhs.uk](mailto:charity@royalberks.nhs.uk) ☎ 0118 322 6969 🌐 [www.royalberkscharity.co.uk](http://www.royalberkscharity.co.uk)

# BIGBAKE

## FUNDRAISING TIPS & IDEAS GUIDE

### Making the Most of Your Fundraising Event

#### 1. Set a Fundraising Goal

Having a target can motivate both you and your supporters. Whether it's £50 or £500, every little bit makes a difference!

#### 2. Make It Easy to Donate

- Use collection tins or a donation box at your event.
- Set up an online fundraising page and share it with friends and family: [www.justgiving.com/campaign/rbcbigbake](http://www.justgiving.com/campaign/rbcbigbake).
- Encourage contactless donations if possible.

#### 3. Promote Your Event

- Spread the word on social media using #RBCBigBake.
- Share photos and updates leading up to and during your event.
- Ask your workplace, school, or community centre to help promote it.

#### 4. Encourage Friendly Competition

- Host a baking contest for “Best Cake,” “Most Creative Bake,” or “Best Decoration.”
- Charge an entry fee for participants and let attendees vote for their favourites.

#### 5. Offer Extras to Boost Donations

- Organise a raffle with prizes donated by local businesses.
- Run a guess the weight of the cake game.
- Sell recipe books or baking kits with a portion of proceeds going to the charity.

## 6. Corporate Matching & Sponsorship

Ask your employer if they offer matched funding for charity events.

See if local businesses would sponsor your event by donating ingredients or prizes.

## 7. Sell Pre-Made Treats

If some guests can't attend, offer pre-made treats for sale before or after the event.

Fun Themed Bake Sale Ideas:

- **The Great Bake-Off:** Challenge guests to bake their best treat and crown a champion!
- **Afternoon Tea:** Pair cakes with tea and ask for a suggested donation.
- **Cupcake Decorating Station:** Let guests decorate their own cupcakes for a fee.
- **Retro Bakes:** Encourage participants to bake classic or vintage recipes.
- **International Flavours:** Celebrate different cultures by featuring bakes from around the world.

## After the Event

Ready to pay in your fundraising total? You can do so in the following ways:

**Online:** Visit our donation page at [www.royalberkscharity.co.uk/donate](http://www.royalberkscharity.co.uk/donate) and use 'Big Bake' as your reason for donating in the message box.

**Bank Transfer:** Contact us at [charity@royalberkshire.nhs.uk](mailto:charity@royalberkshire.nhs.uk) for our bank details and use 'Big Bake' as your reference.

**In Person:** Pop into the Royal Berks Charity office located in North Block at Royal Berkshire Hospital to drop off your donations – we'd love to say thank you in person!

**By Post:** Send a cheque made payable to Royal Berks Charity to:

Royal Berks Charity, Royal Berkshire Hospital, London Road, Reading, RG1 5AN



**For support, contact us at:**

[✉charity@royalberks.nhs.uk](mailto:charity@royalberks.nhs.uk) [☎0118 322 6969](tel:01183226969) [🌐www.royalberkscharity.co.uk](http://www.royalberkscharity.co.uk)



**BIG**  
**BAKE**  
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RECIPES

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# Classic Victoria Sponge Cake

## Ingredients:

- 200g caster sugar
- 200g unsalted butter, softened
- 4 large eggs
- 200g self-raising flour
- 1 tsp baking powder
- 2 tbsp milk
- 200ml double cream
- 100g strawberry jam
- Icing sugar (for dusting)



## Method:

- Preheat oven to 180°C (160°C fan)
- Grease two 20cm cake tins
- Cream together butter and sugar until light and fluffy
- Beat in the eggs one at a time
- Fold in the flour and baking powder
- Add milk
- Divide the mixture between the tins
- Bake for 20-25 minutes
- Once cooled, spread jam and whipped cream between the layers
- Dust with icing sugar and serve!



# Chocolate Fudge Brownies

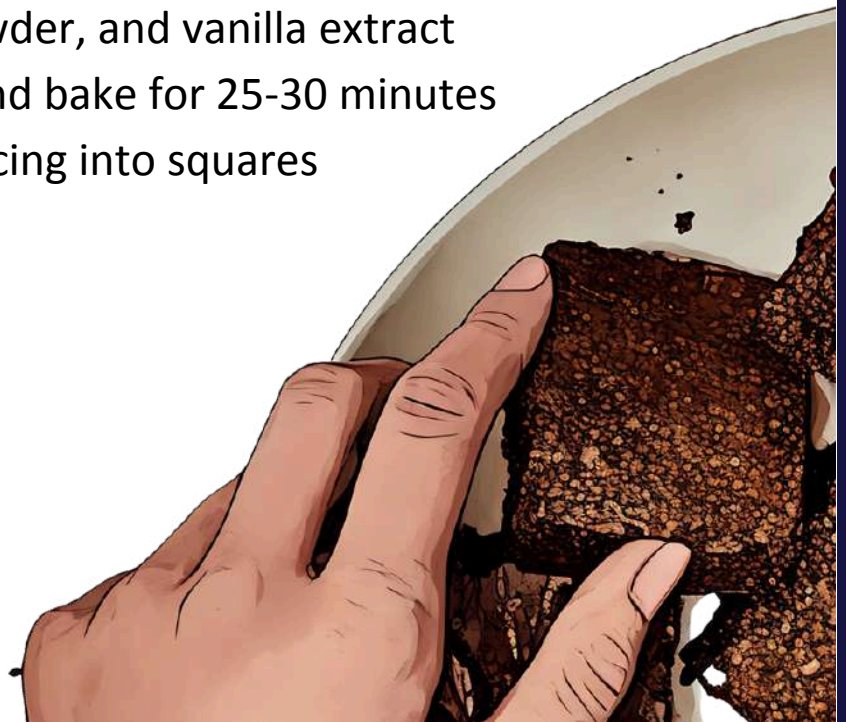
## Ingredients:

- 200g dark chocolate
- 150g unsalted butter
- 250g caster sugar
- 3 large eggs
- 100g plain flour
- 30g cocoa powder
- 1 tsp vanilla extract



## Method:

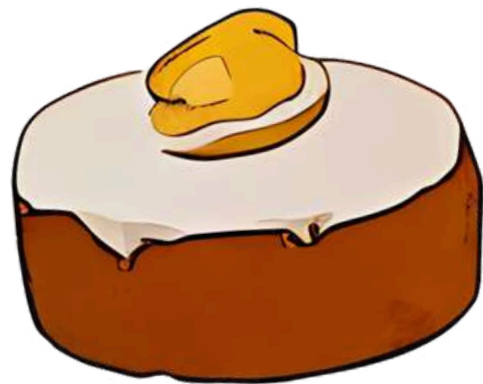
- Preheat oven to 180°C (160°C fan)
- Line a 20cm square baking tin
- Melt chocolate and butter together over a low heat
- Stir in sugar, then beat in eggs one at a time
- Fold in flour, cocoa powder, and vanilla extract
- Pour mixture into tin and bake for 25-30 minutes
- Allow to cool before slicing into squares



# Lemon Drizzle Cake

## Ingredients:

- 200g unsalted butter, softened
- 200g caster sugar
- 4 large eggs
- 200g self-raising flour
- Zest of 2 lemons
- 100ml lemon juice
- 100g icing sugar

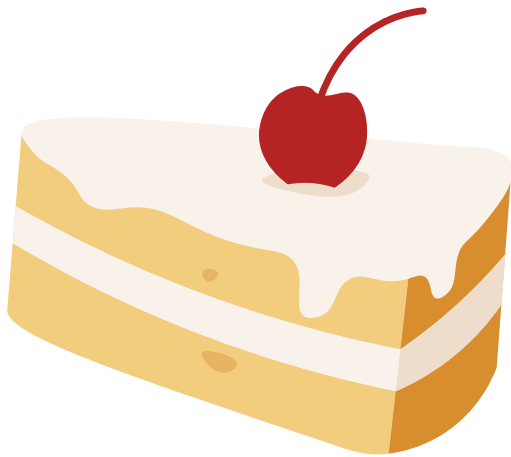


## Method:

- Preheat oven to 180°C (160°C fan) and grease a loaf tin
- Cream butter and sugar until fluffy
- Add eggs one at a time, mixing well
- Fold in flour and lemon zest
- Pour into tin and bake for 40-45 minutes
- Mix lemon juice and icing sugar to make drizzle
- Pour over cake while warm and allow to soak in



**YOU'RE THE CHERRY ON**



**TOP OF THE CAKE!**

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**Thank you for everything you did to support our Royal Berks Charity Big Bake!**

**YOU HELPED US RAISE**

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Your incredible support help Royal Berks Charity provide vital equipment, enhance patient care, and support staff wellbeing across seven sites in Berkshire and South Oxfordshire, including the Royal Berkshire Hospital. Thanks to your generosity, we can make a real difference for patients and their families every day!

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We are hosting a Royal Berks Charity

**BIG BAKE**

**Date:**

**Time:**

**Location:**

We are supporting our local NHS hospital by holding a Royal Berks Charity Big Bake! Every cake, cookie, and cupcake sold helps us raise vital funds for the Royal Berks Charity and the wards and departments it supports.

Your support enables the Royal Berks Charity to enhance patient care, fund life-changing equipment, and provide comfort to those who need it most.



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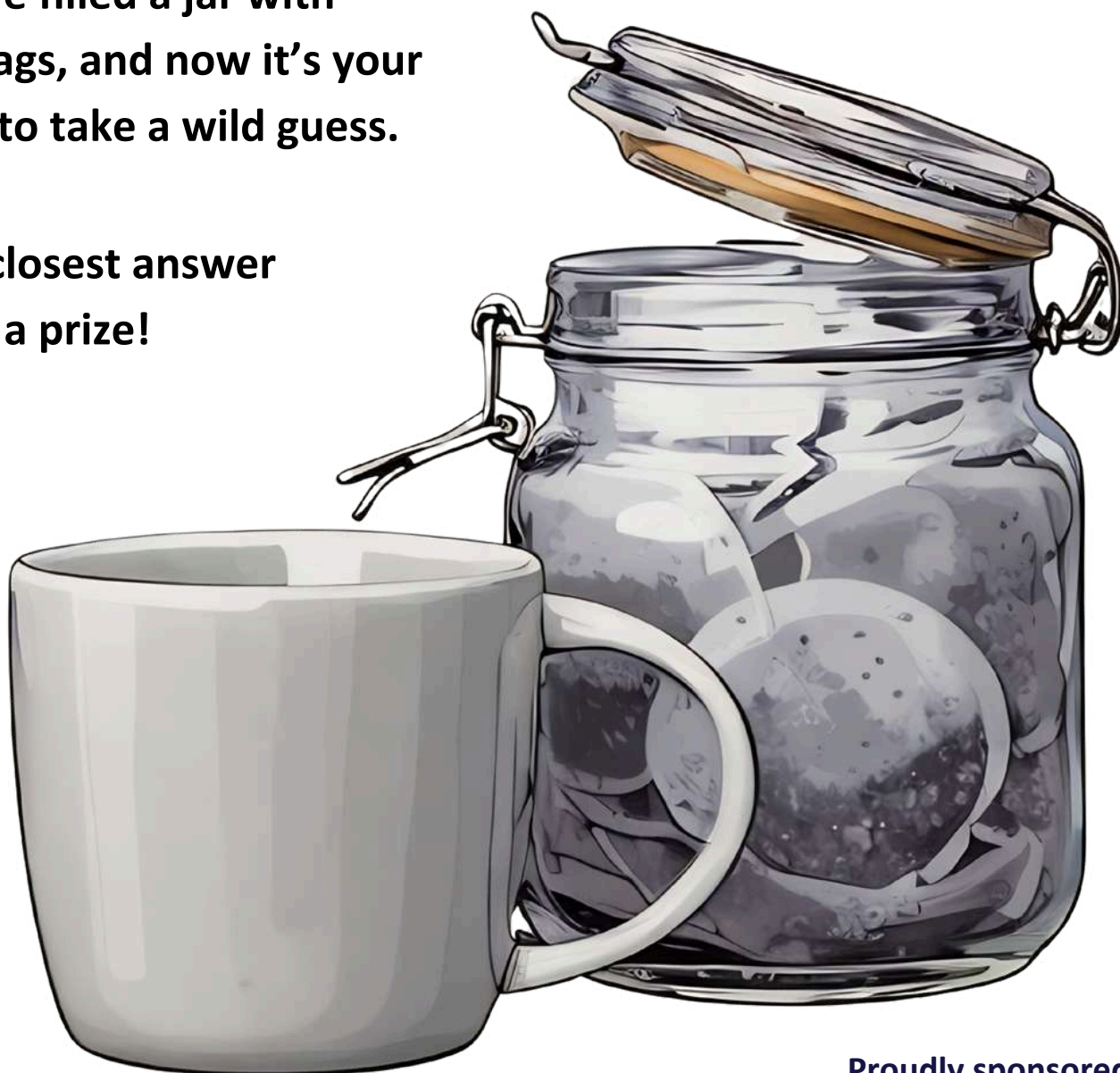
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## GUESS THE TEABAGS!

Think you're a tea expert? Put your guessing skills to the test!

We've filled a jar with  
teabags, and now it's your  
turn to take a wild guess.

The closest answer  
wins a prize!



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## Tea Trivia!

What is the most popular type of tea in the UK?

- A) Green Tea
- B) Earl Grey
- C) English Breakfast

In what year was the first tea bag invented?

- A) 1908
- B) 1925
- C) 1884



Which country is the largest producer of tea in the world?

- A) India
- B) China
- C) Sri Lanka

True or False: Tea was once so valuable it was used as currency.

How many cups of tea does the average Brit drink per year?

- A) 500
- B) 1,000
- C) 1,500



# HOST YOUR OWN ROYAL BERKS CHARITY BIG BAKE

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MORE INFO



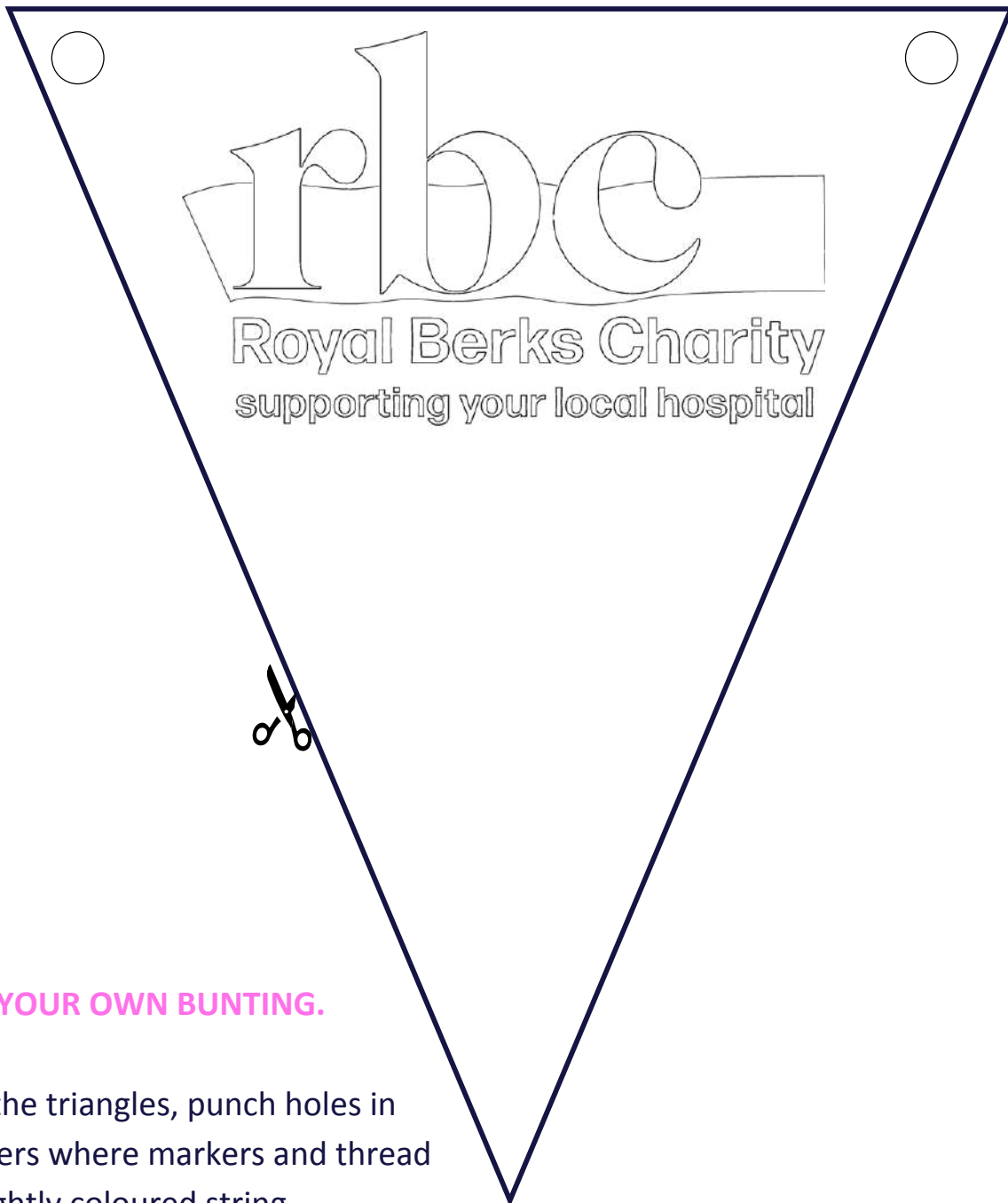
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# YOUR BIG BAKE BUNTING



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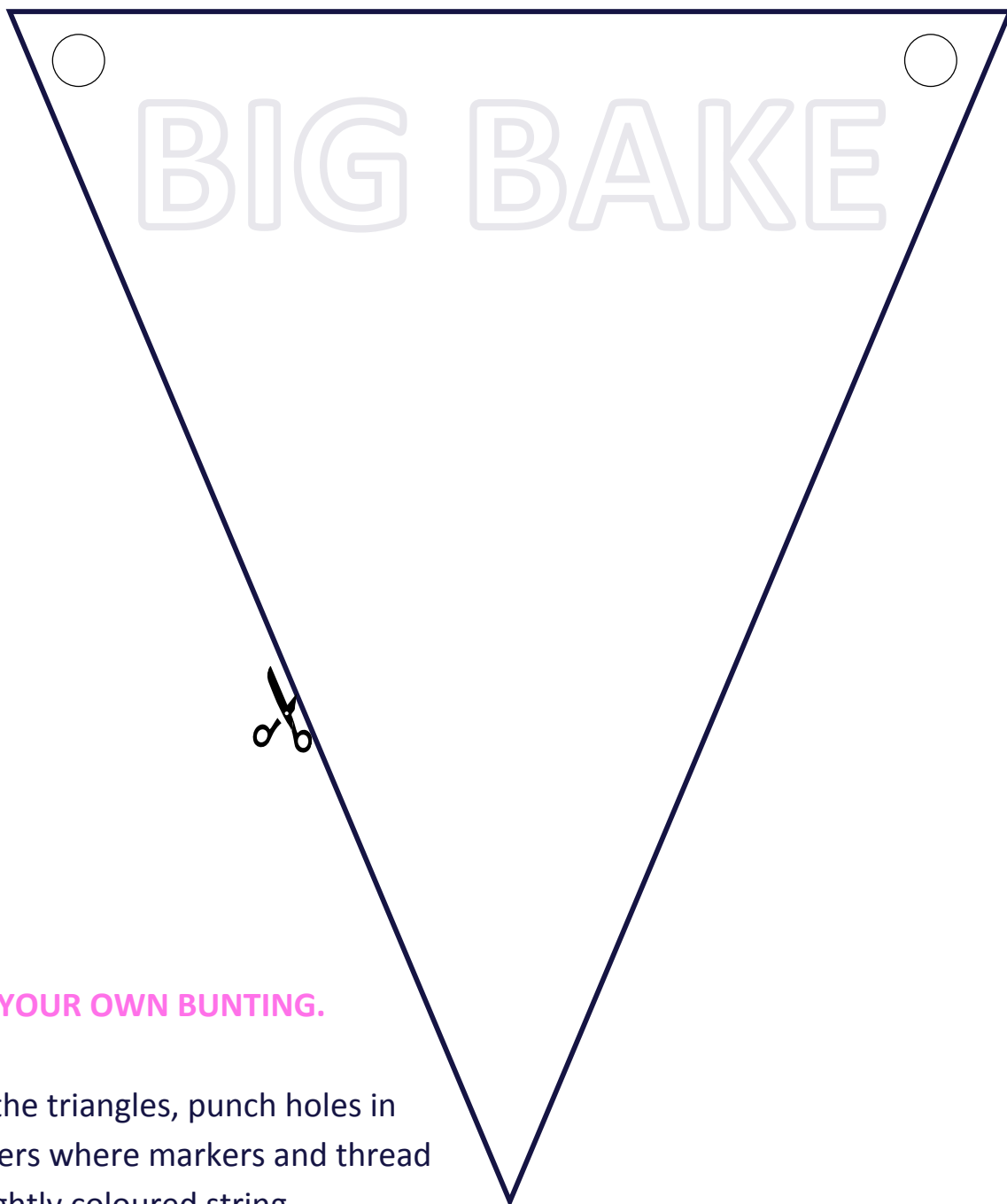
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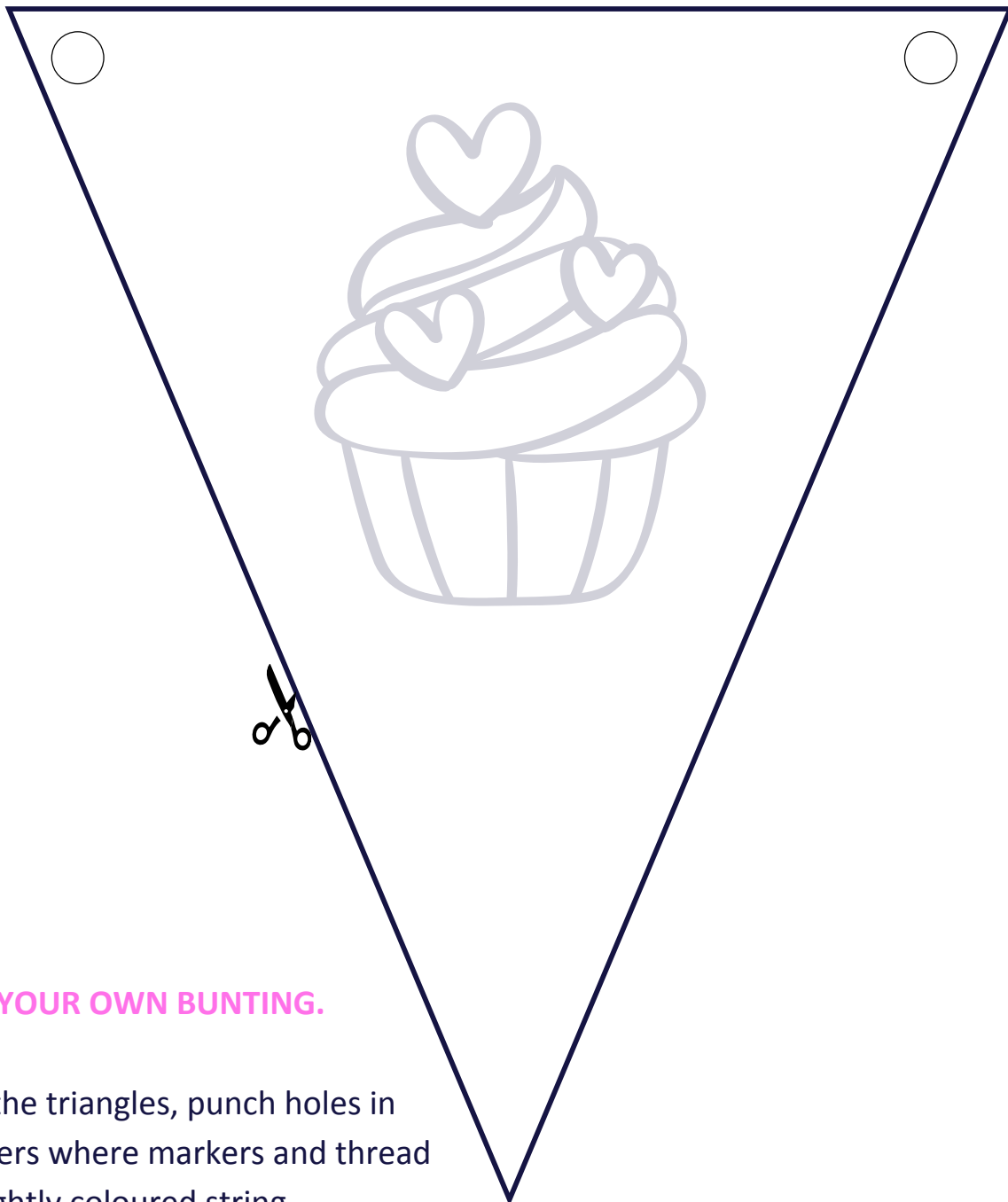
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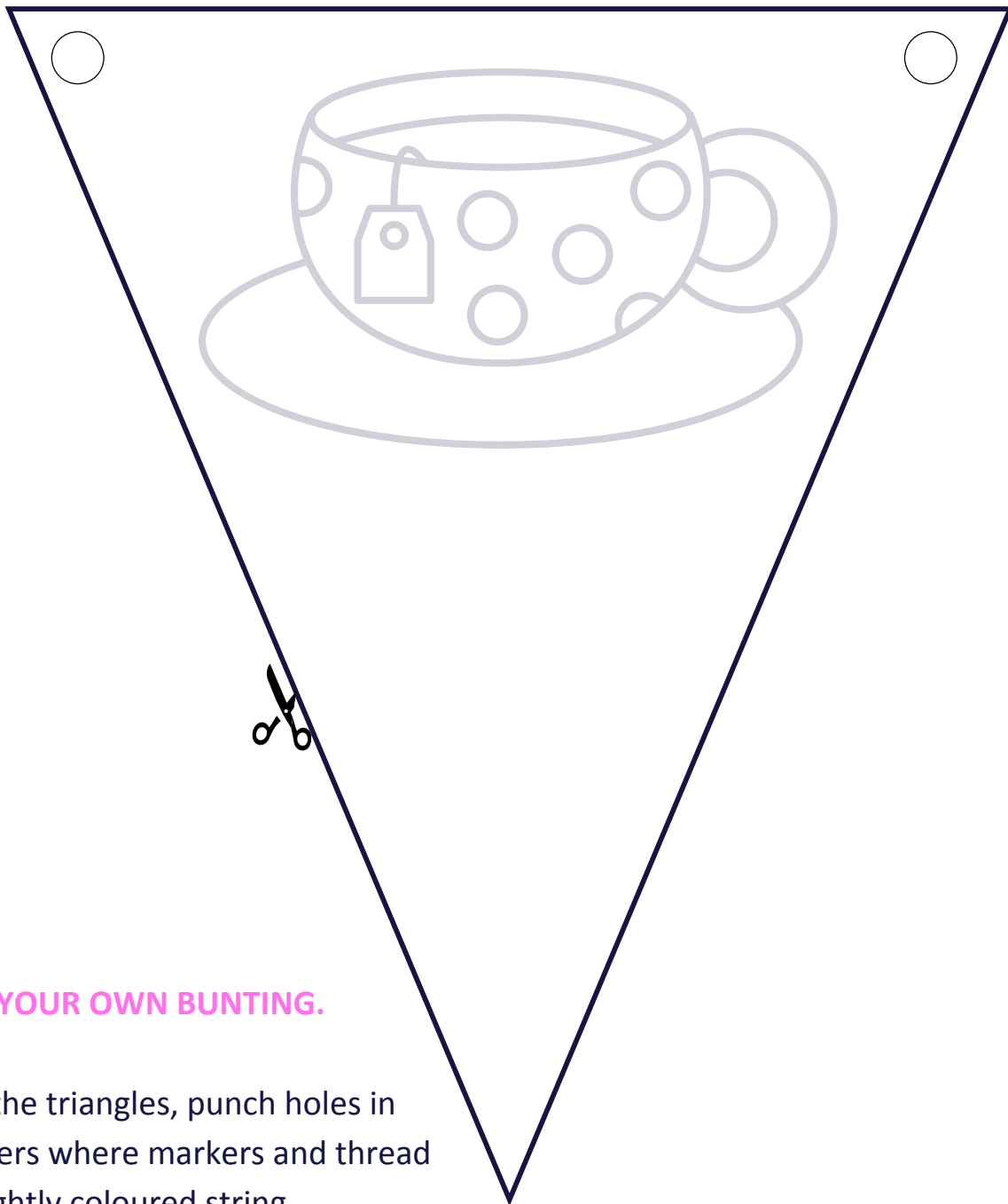
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## MATCHED GIVING FORM

Thank you for providing matched funding to support my Royal Berks Charity Big Bake fundraising! Please complete the supporter and company details, and return to: **charity@royalberkshire.nhs.uk** or post to **Royal Berks Charity, FREEPOST RSKX-HGXC-CTKJ, Royal Berkshire Hospital, London Road, Reading, Berkshire, RG1 5AN**

### SUPPORTERS DETAILS - PLEASE COMPLETE

**Supporter's name:**

**Supporter's email address:**

**Supporter's donation total:**

### COMPANY DETAILS - PLEASE COMPLETE

**Company name:**

**Contact name at your organisation:**

**Email address at your organisation:**

**Company address:**

**Donation amount:**

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**FIND OUT MORE  
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